

Highlights from the results of the 2016 MLNC Member Feedback Survey:

- **When asked how they had learned about MLNC:**
 - 58% of respondents reported learning about MLNC from another member
 - 7% from flyers
 - 7% from the website
 - 2% from advertisements
 - 26% from other

- **When asked how long they have been members:**
 - 17% of respondents reported being members for less than 1 year
 - 23% for between 1 and 2 years
 - 30 % for between 3 and 5 years
 - 11% for between 6 and 10 years
 - 19% for more than 10 years

- **When asked which MLNC events they had attended:**
 - 71% of respondents reported attending the Holiday Tea
 - 65% attended the September Picnic
 - 63% attended Socials
 - 53% attended the Spring Luncheon
 - 37% attended the Member Appreciation Event

- **When asked which MLNC activities they had participated in:**
 - 71% of respondents reported participating in Luncheons
 - 63% in Gallivanter
 - 33% in Daytime Book Group
 - 29% in Dragon Boats, Mah Jongg and Meet&Greet
 - 25% in Evening Book Group and Welcome Walkers
 - 23% in Wine and Dine
 - 21% Canasta
 - 19% in Career Women's Network
 - 17% Community Volunteering
 - 10% in Foreign Language Chat
 - 8% in Knit2Gether
 - 6% in Daytime Tennis

- **When asked about their experiences at MLNC events and activities:**
 - 98% of respondents either Agreed or Strongly Agreed that the venues are well-suited for events and activities, that the venues are conveniently located, and that the cost of the events and activities is appropriate. 2% Disagreed.

 - 94% of respondents Agreed or Strongly Agreed that the time of day of events and activities is convenient. 6% either Disagreed or Strongly Disagreed.

96% of respondents Agreed or Strongly Agreed that they are happy with the food and drink offered at events and activities. 4% Disagreed.

96% of respondents Agreed or Strongly Agreed that they have met new friends at events and activities. 4% Disagreed.

96% of respondents Agreed or Strongly Agreed that they would recommend MLNC to a friend. 4% Disagreed or Strongly Disagreed.

➤ **When asked if they would be interested in other activities not currently offered by the club:**

64% of respondents reported being interested in Plays

57% in Movie Nights

45% in Concerts,

40% in Coffee Klatches

32% in Afternoon Tea

32% in Wine Tastings

30% in Brunch

Many thanks to everyone who responded to the 2016 MLNC Member Feedback Survey. We received 53 responses in total— an excellent response rate!